



National Association of Distance Education
and Open Learning in South Africa

You are invited to join the

Engaging Design:

Utilising the principles of User Experience (UX)
to create meaningful and contextually relevant online learning



LIVE WEBINAR

As a design discipline that promotes an understanding of the user in their context, UX promises to provide insights to education institutions that would help them design online engagements that are truly student-centred, functional, and contextually relevant.

In this session we will explore a holistic framework for the integration of UX in the end-to-end development and quality assurance of online educational experiences that are directly informed by the data generated during the monitoring of the student's various interactions with online platforms used during the delivery of academic programmes.

15 | 09 | 2022

BOOKINGS OPEN 22 AUG 2022

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www.nadeosa.org.za

WEBINAR SERIES

2022

Thursday, 15 September 2022 at 3pm (CAT)

Engaging Design: Utilising the principles of User Experience (UX) to create meaningful and contextually relevant online learning. (Dr M Landman)

Thursday, 13 October 2022 at 3pm (CAT)

Improving Student Engagement and Success in South African Higher Education: Lessons from the pandemic (Prof F Strydom & Dr S Loots)



Facilitator:

Dr Mario Landman

Dr. Mario Landman is an academic management professional with extensive experience in the Higher Education sector, having worked in various management positions over the last 15 years.

His areas of expertise include academic design and development, faculty development, quality assurance, regulatory compliance, student support, online distance education, and digital transformation strategy.

Mario is a frequent contributor to conferences and publications on matters pertaining to digital literacy, UX for education, online distance education, and Mode 2 knowledge production.

Mario Currently holds the position Dean of Design at The Da Vinci Institute for Technology Management.